



And

TraTek

Quality Products and Service



In Depth Information Regarding The Delivery and Commercial Trucking Industry



End Drunk Driving in Company Vehicles

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Fleet managers dread it - Risk management and insurance services managers warn about it - Senior management frequently wants to ignore it - but it happens anyway, every day - Employees get caught driving drunk.

Thousands of Canadian companies have millions of fleet vehicles on our local streets and highways every day. The average fleet employee drives between 20,000 and 25,000 miles each year. These drivers can be "professional" drivers, often with a commercial driver's license (CDL) whose job it is to transport goods or passengers. Other drivers who have off-site work locations spend a good part of their day driving from location to location. What they do have in common is that many of them drive under the influence of alcohol at work in company vehicles as well as on personal time in their own vehicle. Either way, once it happens, the employee's problems become their employer's problem, whether they have a company vehicle or not.

Companies with fleet vehicles are the ones spending a big chunk of money when accidents occur. The following are just a few of the expenses that fall to an employer whose employee gets a DUI-related crash:

- Company vehicle repair/loss.
- Loss of employee productivity due to injuries.
- Health insurance cost for injuries.
- Immeasurable cost of a damaged reputation to a company.
- Possible insurance cost increases.

Companies should have policies to prevent drunk driving. In fact, many companies do have policies in place to prevent alcohol consumption at work, as well as drunk driving. However, those policies do not always stop drunk driving.

The solution for many companies is a reactive one. When an employee is arrested and/or convicted of impaired driving, he or she is terminated. Thousands of dollars are then spent each year related to the turnover costs for the terminated employees. There are also legal and administrative costs for each termination, adding another outrageous expense to companies trying to manage a tight budget in today's economy. These costs don't include the often-immeasurable expense of a company's reputation that is often tarnished when a drunk driving accident takes place.

One cost-effective and proactive solution is to have each driver take an 8-second test with a SOBRcheck alcohol detector every time they start and end a shift. The SOBRcheck detects alcohol transdermally, meaning it will measure the alcohol being released through your driver's skin. It will also verify the correct person is being tested, plus what the tested individuals alcohol level is, all in 8-seconds. SOBRcheck records several other items as well, including test results, violations such as failed tests, and if the detector has been tampered with.

There are many potential benefits for companies. The most obvious is the fact that companies will drastically reduce costs for alcohol-related accidents and injuries, as well as the turnover costs for terminating employees. The second intangible cost is the ability for companies to show their proactive approach to safety to their customers and the public.

While there is no official practice among commercial insurers, business owners should check with their company's insurance provider to see if they would be willing to reduce the insurance premiums for the use of SOBRsure alcohol monitors.

- ✓ SOBRcheck is a unique solution for the delivery and commercial trucking industry.
- ✓ You can protect your business by having your drivers tested with the SOBRcheck alcohol detector.
- ✓ Using SOBRcheck shows that delivery and transport companies are taking a big step in minimizing the risk of alcohol related accidents.
- ✓ The SOBRcheck alcohol detectors are built on quality, so you can trust its accuracy and operational reliability.
- ✓ With it's easy to use operating system, comprehensive instructions, and TraTek's efficient customer service you'll be guided easily in using the SOBRcheck alcohol detector.



The SOBRcheck Alcohol Detector



SOBRsafe products offer...

- Easy, risk-free warranties.
- Affordability.
- Quick and easy installs.
- Risk reduction, and potential insurance reductions.
- Quality customer service with years of industry experience