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END DRUNK DRIVING IN COMMERCIAL VEHICLES



Many drivers choose to drive under the influence of alcohol. Once a driver chooses to drink and drive, it becomes a serious problem for both the driver and the company, and the companies are the ones spending a lot of money when an accident occurs.

Expenses covered by an employer after a DUI-related crash:

- Company vehicle repair/loss.
- Loss of employee productivity due to injuries.
- Health insurance cost for injuries.
- Immeasurable cost of a damaged reputation to a company.
- Possible insurance cost increases.



Company policies do not always stop drunk driving. A company's first reaction may be to terminate the employee. However, turnover costs to cover legal and administrative fees can be drastic, not to mention the expense of the company's tarnished reputation when a drunk driving accident takes place.

Show your company is proactive when it comes to drinking and driving. One cost-effective solution is to have each driver complete an 8-second alcohol detection test when they arrive for work, and at the end of their shift. NOTE: The SOBRcheck will detect alcohol through the driver's skin (transdermally).



SOBRsure products will also record several other items including test results, and any violations such as failed tests. Remember, all notifications are in real time.